



EXHIBITOR PROSPECTUS
26TH, 27TH & 28TH MARCH 2026



SHOWING THE DOWNS SINCE 1860

People First Bank Toowoomba Royal Show

The production of the very best in the region has been the aim of agriculturalists and horticulturalists on the Darling Downs since 1860, when the foundation bodies of the Darling Downs Agricultural Society and the Drayton and Toowoomba Agricultural and Horticultural Society were formed.

Established to promote the improvement of stock and to develop the pastoral, agricultural and horticultural resources of the colony of Queensland, the Royal Agricultural Society continues this charter of championing agricultural excellence but also taking a more proactive role in the education of young people within our communities.

The 161st People First Bank Toowoomba Royal Show will be held on Thursday 26th, Friday 27th and Saturday 28th March 2026. It is expected in excess of 35, 000 patrons will attend over the three days.

Entertainment will again be a major driver in attendance and will be strategically placed around the grounds. Specific timed events will not only improve traffic flow but will encourage patrons to plan and lengthen their time spent at the show.

Educating young people about the importance of agriculture is one of the charters of the society and we are again planning to increase our Little Backyard Farmers, Edible Garden, Ag Discovery Day and Little Hands on the Farm programs.

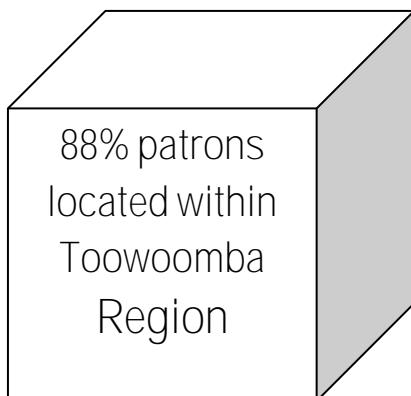
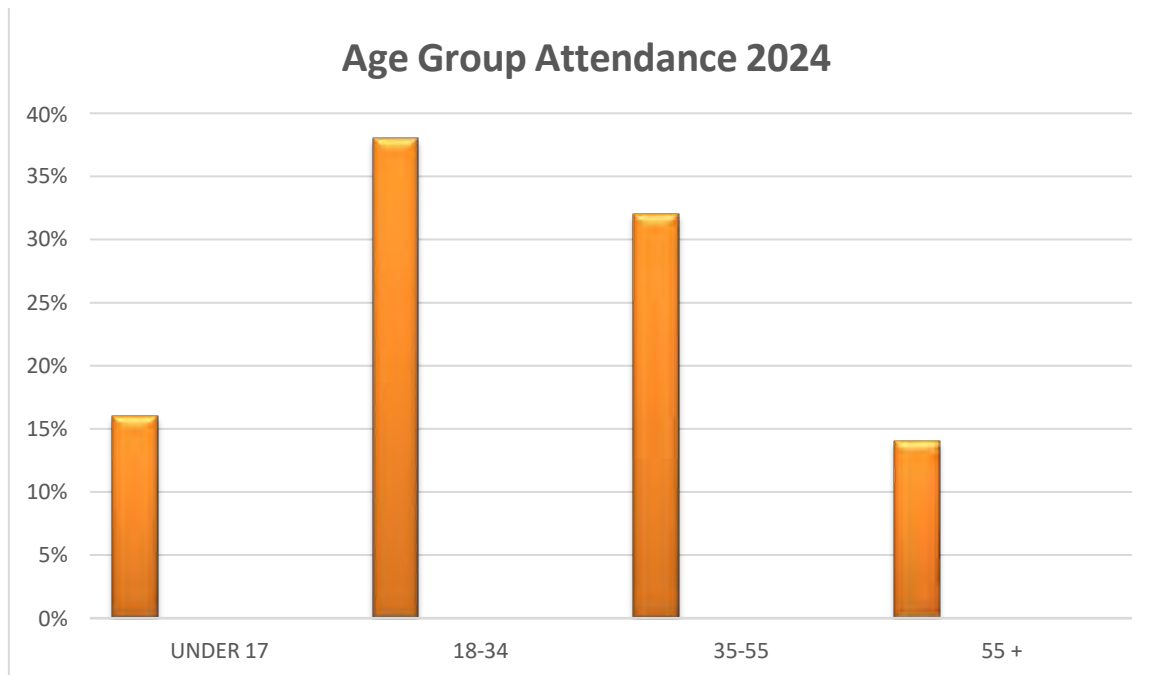
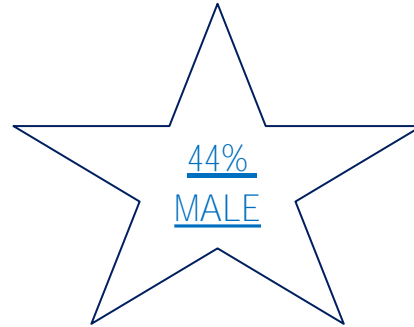
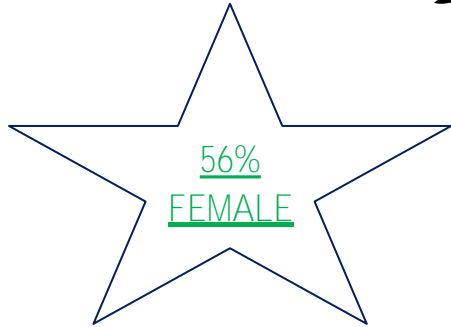


Over 200 volunteers assist during the show. Without their dedication and effort, the show could not function. Again, we plan to donate up to \$30,000 worth of complimentary passes and payments to community groups for services provided.



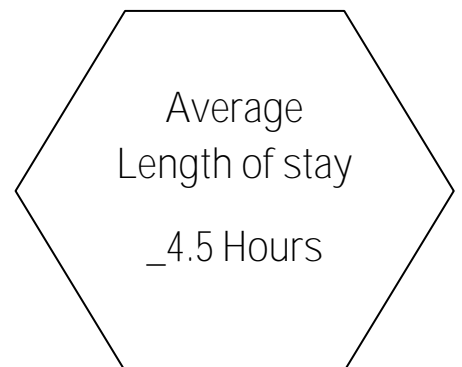
2025 SHOW ATTENDANCE

→ *15 000 plus visitors*



Paid Advertising spend
\$35K

Promotional Value
\$100K



2026 SITE HOLDER INFORMATION

Dates and Times

Thursday 26th March - 11.00am - 9.00pm

Friday 27th March - 9.00am - 9.00pm

Saturday 28th March - 9.00am - 9.00pm

The main area of the Founders Pavilion will close at 7pm each night. Pavilion site holders in the pavilion must remain open until this time.

Set Up Times

Tuesday 24th March - 7.00am - 5.00pm

(Equestrian Area Site Holders Only)

Wednesday 25th March - 7.00am - 5.00pm

Thursday 26th March - 7.00am - 11.00am

(All sites must be set-up and ready to trade at 11.00am)

Passes

Before setting up, you must present to the Site Office.

You will be given your site holder passes.

You are entitled to 2 x 3-day passes or 6 x 1-day passes.

Extra passes can be purchased for staff at a cost of \$15 for a single day or \$30 for a 3 day pass, these must be ordered when you complete your site application.

N.B: Larger sites may access additional passes at no charge.

Exhibitor Parking

Exhibitors are able to access their sites on set-up days to unload but are asked to move their vehicles to the front carpark to enable access for other site holders.

During the show, vehicles are not permitted within the show precinct. If you need to unload, do so and take your car out of the venue. Parking will be available outside the front gates. Unauthorised Vehicles onsite during the show will be towed at the site holders expense.

Assistance At The Show

Should you have a query about your site during set-up, please come to the site office where you collected your passes. There will also be a staff member in the Founders Pavilion to make sure that you are setting up on the correct site.

During the show, the Main Office will be open, and staff will be able to answer any questions that you might have.

2026 SITE PRICING & TYPES

- Flexible site sizes
- Cost Effective site pricing
- Electricity connection at no additional cost
- Complimentary public address announcements
- Carpeted wall panels (inside sites only)
- Complimentary listing and link on the RASQ website

INDOOR SITES

- 3mt x 3mt (min) \$600
- Extra Frontage \$180 per metre
- Includes backwall and side walls 1.2mt
- Lighting and power connection
- Site secured each night
- Maximum trading no matter the weather
- 3mt x 3mt site 2 x 3 day passes or 6 x 1 day passes
- 6mt or higher x 3mt site 3 x 3 day passes or 9 x 1 day passes

NORTHERN PARK SITES

- Commercial 4mt depth \$160 per metre frontage
- Catering 4mt depth \$210 per metre frontage
- Be amongst the 'Food Area'

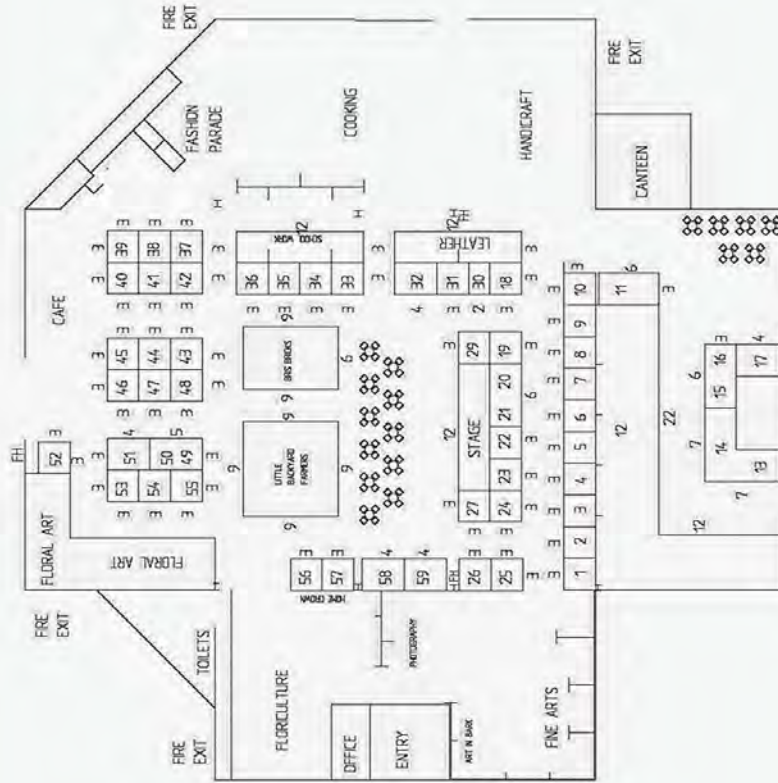


CENTRAL PARK & VILLAGE GREEN SITES

- Commercial 4mt depth \$135 per meter frontage
- Catering 4mt depth \$160 per metre frontage
- Sites in the Village Green & Central Park requiring more than 3 metres depth will be charged by the square metre with commercial sites at \$40 per square meter and catering sites at \$55 per square meter
- Major entertainment traffic flow



INDOOR SITES (FOUNDERS PAVILION)



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NOTES

- FE FIRE EXTINGUISHER
- FH FIRE HYDRANT
- ALL MEASUREMENTS IN MM
UNLESS OTHERWISE STATED.
- DO NOT SCALE OFF DRAWING

RASQ

TITLE
TOOWOOMBA SHOW 2026
FOUNDERS PAVILION

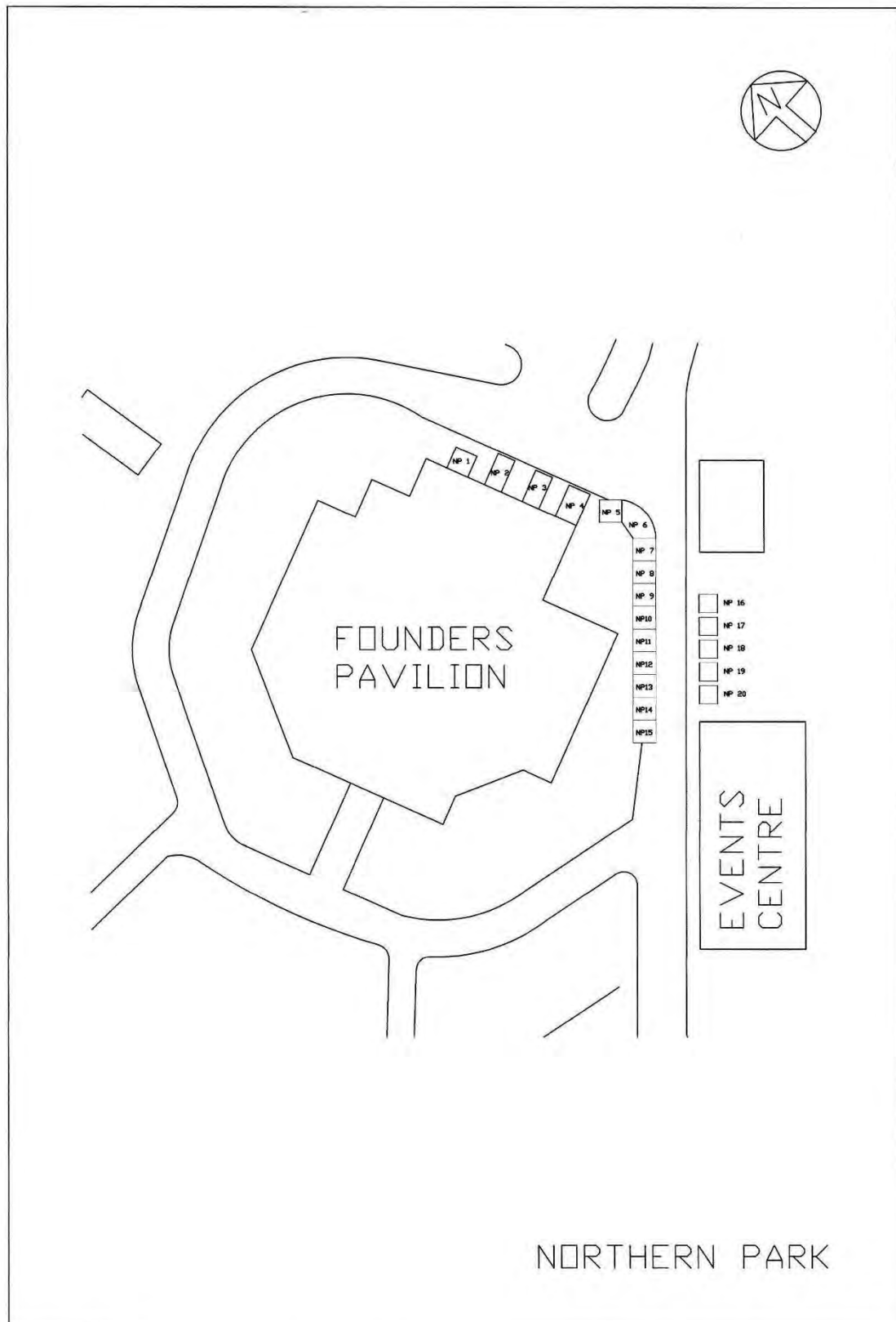
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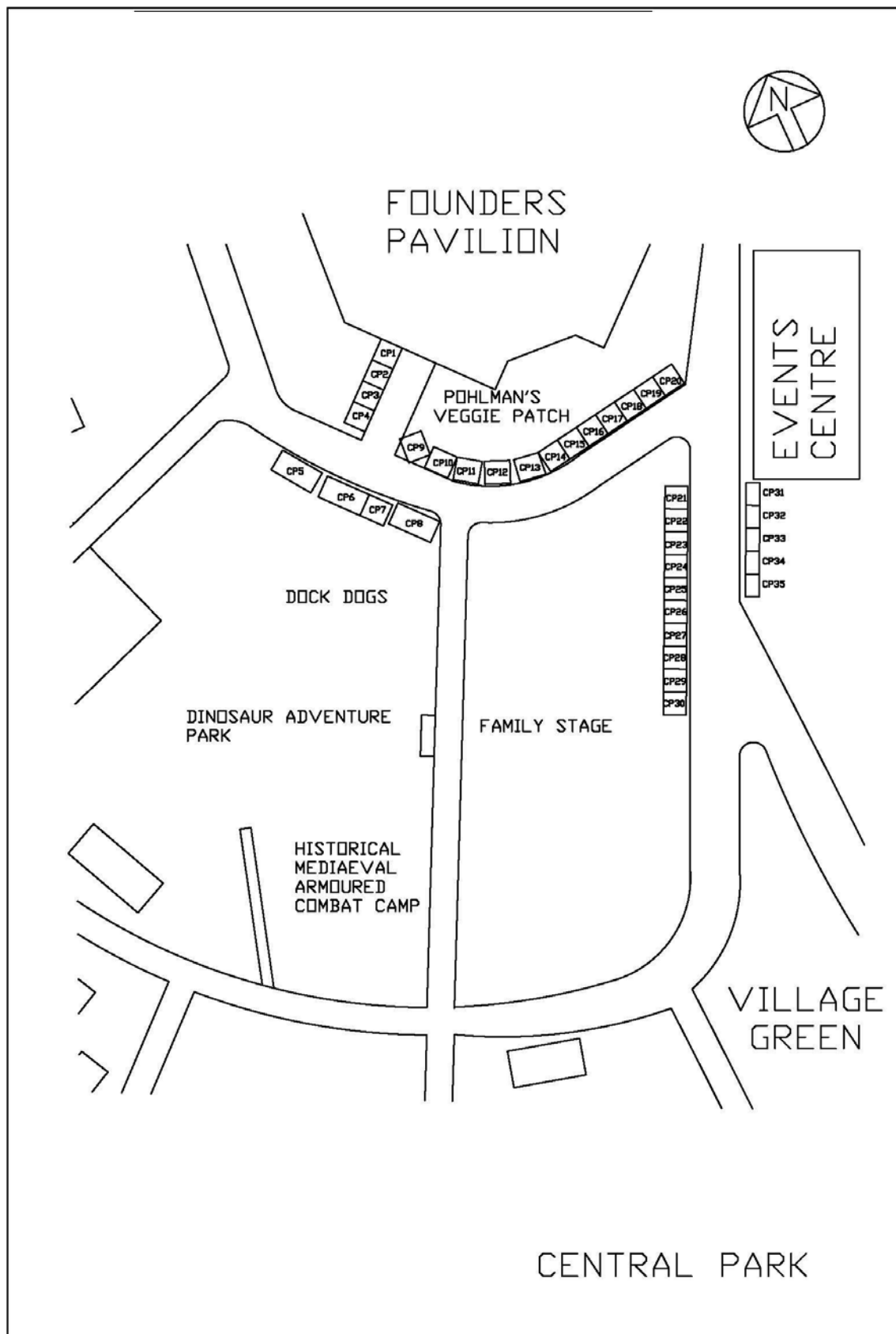
SCALE 1:200 DATE AUGUST 2025

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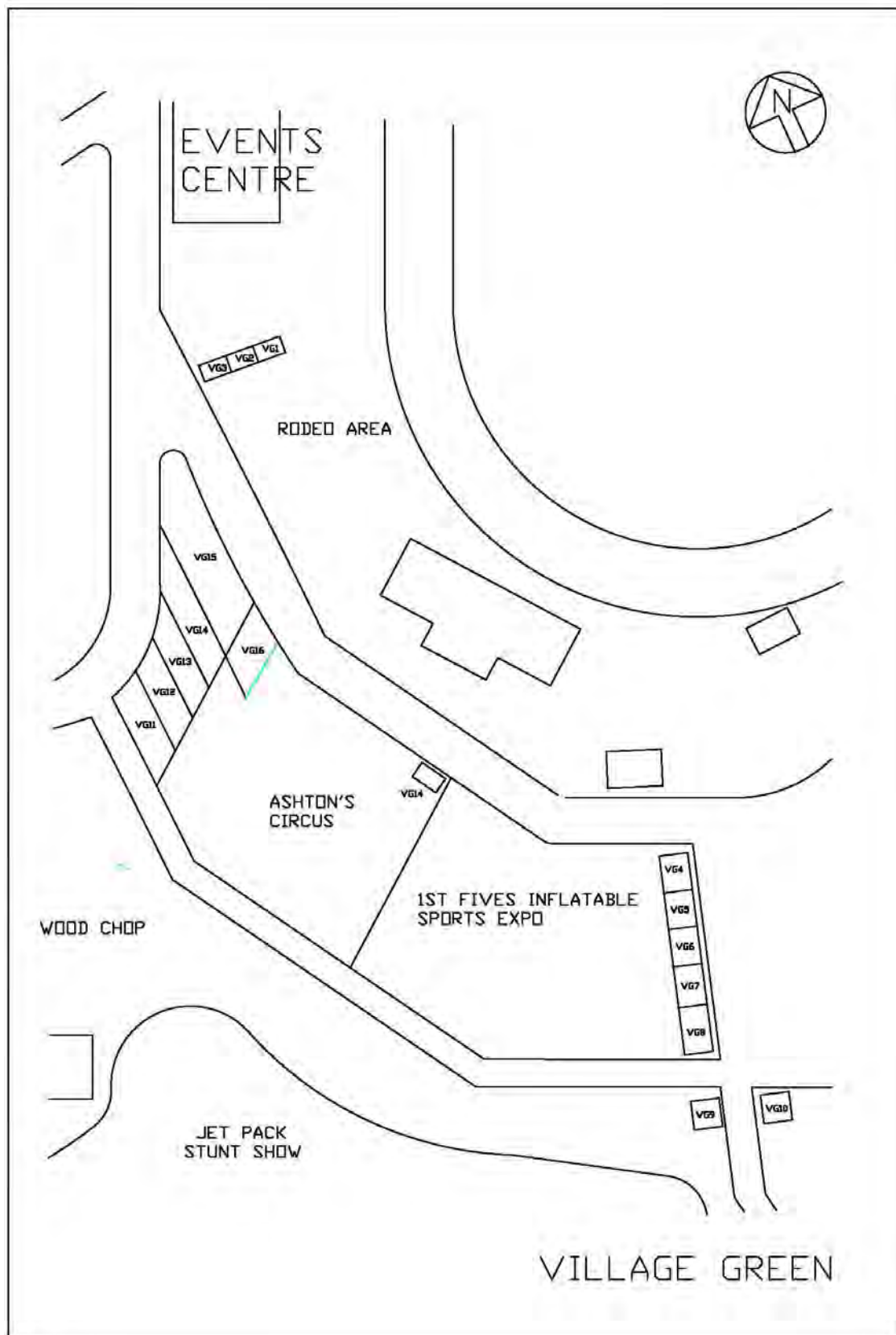
NORTHERN PARK SITES



CENTRAL PARK SITES



VILLAGE GREEN SITES



BOOKING INFORMATION

STANDARD RATE BOOKING

Complete our online site application form and an invoice will be issued to you.

A \$200 deposit must be included with your application.

2 months prior to the event a tax invoice will be issued to you. The balance of your site fee has to be made 1 month prior to the event.

LATE BOOKING

All site applications received after 24th February 2026 must be accompanied by a completed application and full payment to secure booking.

LATE PAYMENTS

Payments not received by the 24th February 2026 will authorize the Royal Agricultural Society of Queensland to cancel the booking. The site holder will forfeit all payments in accordance with the terms and Conditions and the site will be made available to the public.

RETURNING STALL HOLDERS

All sites will be released after 30th September 2025 unless the site holder has paid the application deposit. Book early to ensure you secure your preferred site.

SITE CANCELLATION

If the site holder cancels his/her site for any reason whatsoever, (such cancellation to be in writing addressed to The Royal Agricultural Society of Queensland), then a cancellation fee being proportion of the prescribed fees and relative to commencement date of the show (as detailed below) shall be paid by the site holder to The Royal Agricultural Society of Queensland.

31 – 60 DAYS PRIOR	-	75% SITE FEE NON-REFUNDABLE
30 – 1 DAY PRIOR	-	100% SITE FEE NON-REFUNDABLE



GENERAL INFORMATION

SPEED LIMIT ON THE SHOWGROUNDS

For the entire period of the show, set-up and pack-down, the vehicle speed limit on the grounds will be strictly no more than 10kph.

CAR PARKING FOR SITE HOLDERS

We do not charge for car parking, and you will find this outside the Main Gate.

DELIVERY OF STOCK DURING SHOWTIME

Delivery of stock during showtime will be via The Main Gate. Deliveries will only be permitted prior to opening times and all vehicles must leave the grounds by 8.45am. Vehicle deliveries will not be allowed after 8.30am.

LOADING AND UNLOADING

Vehicles may park near a site for unloading only and for a maximum of 20 minutes. Vehicles must have a 'site holder' pass displayed on their dashboard with all details clear. Vehicles are not to be unmanned on site. If you leave your vehicle unattended, without displaying your contact details, your car will be towed away. Vehicles blocking doorways, entry areas or impacting on other deliveries will be towed away.

BOUNDARIES OF SITES

Each site has a boundary which must not be exceeded. If site holders exceed their site boundaries, they will be asked to rectify the situation or be liable for charges applicable to the costs of larger sites.

FIRE REGULATIONS

The installation of any fuel burning application using either liquid or solid fuel shall conform to the regulations available from the Authorities. The use of LPG gas for cooking or demonstrations shall comply with regulations available from the authorities. Fire extinguishers and hose reels are located in strategic locations around the Toowoomba Royal Showgrounds.

ADDITIONAL WORKER'S PASSES

Additional passes must be pre-purchased by the site holder for working staff at \$15 per day or \$30 for a 3 day passes each and must be ordered on the Site Application form. The deadline for purchasing additional passes at the discounted rate is 24th February 2026. The Royal Agricultural Society of Queensland reserves the right to limit these. The purchase of more than 5 worker's passes must be accompanied by a copy of a current staff roster. Volunteers and staff must work a minimum of 4 hours to qualify for worker's passes.

Ticket collection will require identification by site holder or authorized person at the site office.

SAFETY AND COMPLIANCE

ELECTRICIAN ON SITE

Queensland Electrical Solutions is our nominated Royal Agricultural Society of Queensland electrician and will be available to tag and test your electric appliances and electrical cords for a nominal fee. They can be contacted on 0437 224 941.

The Royal Agricultural Society of Queensland requests that all exhibitors, operators of show amusements, show sites or commercial activities always use electrical safety switches which are plugged in at the 'point of supply'

Under the Electrical Safety Act 2002 it is compulsory to use electrical safety switches at the point of supply and leads must be tested and tagged at the site holders expense. Everyone must comply with the following:

- Electrical safety switch at 'point of supply'
- Tagged and tested electrical leads and
- No double adaptors or piggy back leads to be used at all

At all times electrical leads must not impede the flow of pedestrians and vehicles.

FOOD LICENCE AND GAS SYSTEM COMPLIANCE CERTIFICATE FOR FOOD VENDORS

All food operators using LP gas for cooking, need to have been inspected by a gas work licence holder in the previous 12 months and have a 'gas system compliance certificate. Additionally, inspections by the Toowoomba Regional Council will occur prior and during the show for the appropriate food licence and food handling compliance.

ENVIROMENTALLY RESPONSIBLE EXHIBITORS CAMPING

Campers must not contaminate waterways, roadside gutters, stormwater drainage as per the Enviromental Protetion Regulations 2019.



TERMS AND CONDITIONS

Our agreement with you is made up of your application, these terms and conditions, the application for site space, relevant correspondence and exhibitors manual. As such the conditions of occupancy shall be deemed to be the agreement between the **'Royal Agricultural Society of Queensland'** and **'The Exhibitor'**, as they relate to your participation in The Toowoomba Show. Failure to comply with the undermentioned clauses will result in the cancellation of your site rental contract and forfeiture of fees paid.

1. STALL REGULATIONS

a. Food sites

All food vehicles/ sites, must have a current **"Food Business Licence"** certificate. All food sites producing grease must supply their own grease trap, which must be accessible for a daily pump out. A sullage surcharge applies. Fines of \$2000 will be imposed on vendors not complying with regulations relating to correct disposal of cooking oil.

b. Camping

Any exhibitor who is camping on the grounds throughout the duration of the show must have a camping permit paid through the Toowoomba Show office. No more than 2 adults on 1 permit.

2. SUB-LETTING

The allocated site is to be used solely for the purpose specified on the application and by the person or firm to whom it has been allocated. Sub-letting or on-selling of sites is not permitted under any circumstances.

3. FUNDRAISING / RAFFLES / GAMBLING

Gambling, disposal of any article by lot or chance and sale of art union tickets is strictly prohibited except on those sites specifically allocated for that purpose. Exhibitors must not allow their areas, other than those specified, to be used for fundraising raffles even though the exhibitor may be sponsoring a charity.

4. SITE AND SELLING RESTRICTIONS

The exhibitor must confine his/her business to the purpose accepted on the site application. No selling canvassing, hawking or distributing of printing or other matters will be permitted outside the area allocated; penalties include closure of your site and forfeiting of fees paid.

The Royal Agricultural Society of Queensland reserves the right to forbid the sale of any line for which specific application has not been made.

a. Showbags

The selling of showbags of any description on any site is strictly limited to licensed showbag operators only.

b. Showbag, novelty and related toy retailers

All showbag, novelty & related toy retailers are to comply with **the** "National Guidelines on the Safety of Toys & Novelties in **Showbags**" and the Memorandum of understanding between Queensland Ag Shows and the **Showman's** Guild of Australasia. In submitting your site application form you are agreeing to comply with these guidelines and agreement. The guideline is available from the Office of Fair Trading- Department of Employment, Economic Development and Innovation on the Queensland Government website- www.fairtrading.qld.gov.au and the agreement can be requested by contacting the show office.

c. Food

The selling of the following food lines are not permitted as they are exclusive **Showmen's** Guild lines: fairy floss, dagwood dogs, waffles, doughnuts, toffee apples and snow cones

d. General

The sale of the following items are NOT permitted as it is our view and aim to protect families at our show.

- Bomb Bags
- Bouncing Beans
- Cigarettes / Fake Cigarettes
- Drug Related Goods
(including Cocaine Kits, Bongs etc.)
- Explicit and Hardcore T-Shirts
- Explicit **DVD's** or videos
- Fire Wallets
- Fireworks- Crackers
- Fuel type Lighters (Zippo)
- Horns and Trumpets
- Iridescent Hair Spray
- Knives (including Pen Knives)
- Laser Pointers, Lights, Guns or similar distractive items
- Replica guns (bullet type)
- Roll caps
- Samurai Swords, English Swords and Fencing are to be sold in Sealed Packages by Licensed Traders ONLY
- Metal & wooden Martial Art Nunchakus
- Offensive Material
- Playing cards (nude or lurid)
- Pressure Pack Snow
- Pressure Pack Fart Gas
- Silly String
- Stink Bombs
- Shang-hi / Sling Shots
- Water Bomb
- Toy guns with the following are unacceptable
- Ball bearing guns
- Eight shot caps
- Pellet guns
- Pop downs (throw downs)
- Water pistols over 150mm (**6"**)
- Gel Blaster Guns
- Potato gun

5. SITE ALLOCATION RESTRICTIONS:

No banners, flags or display stands must be outside the site boundary. No part of an **exhibitor's** display material, tents, pegs, rope, marquees or items for sale etc. to encroach on another site. All exhibitor staff must remain within their own site boundaries.

6. ADVERTISING SIGNS:

The display of approved advertising signs of any description is restricted to the area occupied by the exhibitor. No permanent signs to be erected.

7. EXHIBITOR CONDUCT:

The exhibitor and their staff are to conduct themselves in an orderly manner while they are on the showgrounds. Alcoholic beverages must not be consumed on sites by the site holder and /or workers. No smoking at any of the sites on the Showgrounds only in designated outside smoking areas – Queensland Government fines apply.

8. OFFENSIVE MATERIAL:

The Executive Committee Members of the Royal Agricultural Society shall have the power to enter sites and remove any article, sign, picture or printed matter, which in their opinion may be a cause of offence to the public or the officials of The Toowoomba Royal Show.

9. DISPLAY FASTENINGS:

Under no circumstances shall an exhibitor excavate, dig or place pegs in their area without first obtaining authority from The Royal Agricultural Society Committee. For inside sites, nails, screws or bolt fasteners into concrete floors are not permitted. Securing of floor coverings to floors is to be tape. No screws or pins to partitions.

10. The Royal Agricultural Society of Queensland undertakes to rent the site and/or building thereupon in their present condition. All subsequent plumbing, carpentry and electrical requirements will be the responsibility of the exhibitor. All erections are to be temporary in nature and removed at the conclusion of the show.

11. SOUND SYSTEMS:

PA Systems, projectors, sound units etc must be governed so that their volume is not objectionable to other exhibitors or show patrons. The Royal Agricultural Society of Queensland is empowered to order objectionable systems disconnected on receipt of a legitimate complaint.

12. DOUBLE ADAPTORS:

The Royal Agricultural Society of Queensland do not allow the use of double adaptors to prevent overloading of circuits. Four outlet power boards with an overload facility are allowable.

13. RUBBISH DISPOSAL:

Site holders will be responsible for the cleanliness of their site for the entire duration and conclusion of the show. No food, oil and other trade waste is to be discharged onto or left on the grounds.

There are recycling and cardboard only skip bins for Exhibitors to use.

14. SITE ALLOCATIONS:

The Royal Agricultural Society of Queensland has the final word on site allocation. No further matters will be entered into. Sub-letting of any sites will not be allowed. A fine, penalty will be imposed for site holders in breach.

15. SITE CANCELLATION:

If the site holder cancels his/her site for any reason whatsoever, (such cancellation to be in writing addressed to The Royal Agricultural Society of Queensland), then a cancellation fee being proportion of the prescribed fees and relative to commencement date of the show (as detailed below) shall be paid by the site holder to The Royal Agricultural Society of Queensland.

16. LOSS OR DAMAGE:

The Royal Agricultural Society of Queensland will not under any circumstances be held responsible for any loss of or damage to stock in trade, etc. or any part thereof of any site holder or exhibitor from any cause whatsoever.

17. INDEMNITY:

The Royal Agricultural Society of Queensland will not be responsible for any accident, incident or injury which may be caused through or by the site holder, or which may happen in connection with his/her business. The site holder shall indemnify The Royal Agricultural Society of Queensland against any legal proceedings arising from such accident, incident or injury.

18. PUBLIC LIABILITY- CERTIFICATE OF CURRENCY:

A copy of the current public liability insurance policy held by each trader or site holder must be supplied with a standard cover of \$20 million. Any cover less than this amount must be reviewed by The Royal Agricultural Society of Queensland upon application. All exhibitors/traders are to list the Royal Agricultural Society of Queensland and The Toowoomba Regional Council as an interested party on their Public Liability Insurance. Without a certificate of currency, The Royal Agriculture Society of Queensland will reject access to site holders at its absolute discretion.

19. WORKPLACE HEALTH & SAFETY REGULATIONS:

Written and signed assurance is required from you, that any temporary structures, vans, equipment etc and any activity that takes place on or adjacent to your site, complies in all respects with current Workplace Health & Safety Legislation. This includes but is not limited to testing and tagging of all electrical equipment and fitting of earth leakage detection devices if equipment is not double insulated. You are also required to provide a written report of all accidents, injuries and /or dangerous occurrences immediately after.

20. ALTERATIONS:

The Royal Agricultural Society of Queensland reserves the right to alter these terms and conditions at any time and without further reference to site holders.

21. ROVING MASCOTS:

The Royal Agricultural Society of Queensland may allow a roving mascot providing a permit has been granted at the discretion of The Royal Agricultural Society of Queensland. The mascot must only roam on the **pedestrians'** pathways. Only site holders can apply for a roving mascot permit as part of their site application. A cost will be incurred, and a permit number is required and must be displayed at the site.

EXHIBITOR CHECKLIST

- ☐ Complete site application online
- ☐ Supply all appropriate paperwork including Public Liability Certificate of Currency with a minimum \$20 million cover & food licence.
- ☐ Deposit & 50% site fee paid within 7 days of issue of tax invoice to reserve site.
- ☐ Site paid in full by 24th February 2026 to secure site.
- ☐ Arranged Camping Permit if required.
- ☐ Understood and accept terms and conditions of booking.
- ☐ Nominated how many staff passes you require.
- ☐ Are all your leads tested & tagged.

